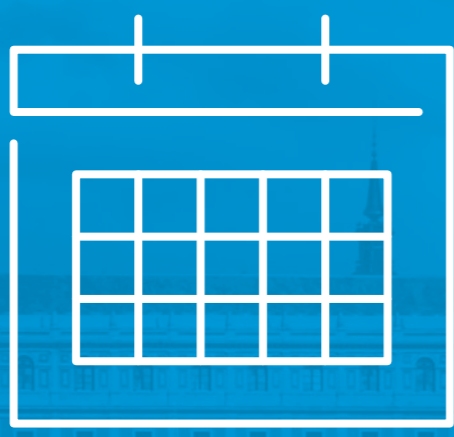




New EU privacy laws

How to prepare your company

If you have operations in the EU, or offer goods or services to companies or individuals in the EU, you are responsible for complying with the General Data Protection Regulation (GDPR) in May 2018. If you don't comply, you risk potentially significant financial penalties.



MAY 28, 2018

GDPR effective date



72 HOURS

In the event of a breach,
you have 3 days to report it.

4-POINT CHECKLIST

Be safe, not sorry. Here are a few key guidelines to help you get started on the path to compliance.



1. PRIORITIZE DATA PROTECTION

Data protection should be part of every company's culture. It's a good basic practice.



2. NAME A DATA PROTECTION OFFICER

They ensure compliance, lead impact assessments and maintain mandated documentation.



3. COLLECT ONLY ESSENTIAL INFORMATION

Minimizing the data you're collecting means less to protect. If you don't need it, don't collect it.



4. AUDIT. ADAPT. REPEAT.

Test your applications often. Every change should be examined to gauge its impact on compliance.

This publication is provided for your convenience and does not constitute legal advice. Customers and prospective customers should seek their own legal counsel on laws or regulations affecting the processing of personal data.